Dr.ACS COLLEGE OF ENGINEERING

An Autonomous Institution

Under VTU Belagavi, Approved by AICTE, UGC & GoK

No. 207 Kampipura, Mysore Road, Bengaluru – 560 074

Report on MSME Hackathon 6.0

Introduction

The Business Incubation Centre of **Dr. ACS College of Engineering** conducted a series of awareness, coordination, evaluation, selection and submission activities in connection with **MSME Idea Hackathon 6.0**. The initiative was undertaken with the objective of creating awareness among students and faculty members about the Hackathon and encouraging them to actively participate by submitting innovative ideas.

The entire process was carried out in a systematic manner, beginning with awareness meetings for MSME coordinators, followed by collection of ideas, theme-wise segregation, evaluation by academic reviewers and industrial experts, shortlisting of ideas, collection of detailed information, final selection, preparation of Minutes of Meeting (MoM) for the respective themes and submission of the selected ideas through the MSME portal.



MSME Coordinators Meeting

An **MSME Coordinators Meeting** was conducted at the college level on **6 July 2026** to create awareness about **MSME Idea Hackathon 6.0** and to explain its benefits to students and faculty members.

The meeting was addressed by **Dr. S. Usha, MSME SPOC**, and **Dr. P. Bhuvaneswari, Incubation Manager**. During the meeting, the coordinators were briefed about the objectives of the Hackathon, the importance of innovation and idea generation, and the opportunities available through participation in the Hackathon.



Fig : MSME Co-ordinators Meeting

The coordinators were requested to motivate students from their respective departments and facilitate the collection and submission of innovative ideas. As part of the institutional target, the coordinators were requested to submit **10 ideas from departments having an intake of 60 students** and **20 ideas from departments having an intake of 120 or more students**.

The ideas received up to that stage were reviewed, and the coordinators were further requested to encourage **second- and third-year students** to actively participate in MSME Idea Hackathon 6.0.

A follow-up meeting of the **MSME Coordinators** was conducted on **9 July 2026** in the presence of **Dr. S. Usha, MSME SPOC**, and **Dr. P. Bhuvaneswari, Incubation Manager**, with the objective of accelerating the idea-generation and submission process.

During the meeting, **Dr. S. Usha** reviewed the participation and outcomes of MSME Idea Hackathon 5.0 and discussed the various stages and processes involved in MSME Idea Hackathon 6.0. The coordinators were briefed about the different levels of participation, evaluation procedures, and the opportunities available for students and faculty members. She emphasized the need to build upon the experience gained from Hackathon 5.0 and encouraged the coordinators to motivate more students and faculty members to participate actively in Hackathon 6.0, with the expectation of achieving greater participation and improved outcomes.

The importance of innovation, project development, entrepreneurship exposure and opportunities for taking innovative ideas forward was emphasized. The coordinators were instructed to intensify their efforts to motivate students and ensure that the required ideas were collected and submitted within the stipulated deadline of **21 July 2026**.



Fig : MSME Co-ordinator follow up meeting

Collection of Ideas

Following the awareness and coordination activities, the institution received a total of **219 ideas** from students of various departments as well as from **other entrepreneurs**.

The ideas received were compiled and systematically segregated according to the **six themes** of MSME Idea Hackathon 6.0. This theme-wise classification was carried out to facilitate the evaluation process and to assign suitable reviewers for each category.

Internal Evaluation of the Ideas

An internal evaluation process was subsequently conducted for all the **219 ideas** received.

Based on the respective themes, eminent faculty members from the college and experts from outside the college were identified and assigned as **Academic Reviewers and Industrial Experts**. The coordination and involvement of industrial experts was facilitated with the support of **Dr. Vinod from Pongu Ventures**.



Fig : External and Internal Evaluators

The reviewers evaluated the submitted ideas based on the prescribed evaluation criteria and awarded marks to the respective ideas. Following the evaluation by the academic reviewers, **62 ideas were shortlisted from the total of 219 ideas** for the next level of the selection process.

Collection of Detailed Information from Shortlisted Participants

After the shortlisting of 62 ideas, a **Google Form** was prepared and circulated to all the shortlisted participants with help of Dr.Vinod.

The participants were requested to provide the required details regarding their respective ideas. The information collected through the Google Form was used for further screening, verification, documentation and preparation for the final submission process.

Selection of the Final 40 Ideas

As there was a limitation of **40 ideas from the Host Institute** that could be forwarded through the MSME portal, the 62 shortlisted ideas were further considered for final selection.

Based on the evaluation marks and the selection process, the **top 40 ideas** were selected for forwarding to the MSME portal through the Host Institute.

Thus, the selection process progressed from **219 ideas received to 62 shortlisted ideas, followed by the final selection of 40 ideas**.

Preparation of Minutes of Meeting for the Themes

Before the final submission of the selected ideas, **Minutes of Meeting (MoM)** were required to be prepared separately for each of the six themes as part of the mandatory documentation process.



Fig : External Evaluators

To facilitate this process, **Dr. Vinod, along with his assistant, visited Dr. ACS College of Engineering and stayed at the college for two days**. During their visit, they reviewed the overall evaluation and selection process carried out for the submitted ideas and provided detailed guidance to the coordinators on the required procedures, documentation, and submission process.

With the valuable support and guidance of **Dr. Vinod and his assistant**, the **Minutes of Meeting for all six themes** were prepared and completed systematically. The MoM documentation recorded the theme-wise evaluation and selection activities carried out during the review process and served as an important component of the documentation required for the final submission of the selected ideas to the MSME portal.



Fig : Evaluation Process

Final Submission to the MSME Portal

Each selected idea was required to be forwarded **individually** through the MSME portal. The submission process involved entering the required details and completing the necessary documentation for each of the selected ideas.

The final submission of the **40 selected ideas** was successfully completed with the support of **Dr. Vinod and his assistant**, along with the guidance and coordination of **Dr. S. Usha, MSME SPOC; Dr. P. Bhuvaneswari, MSME Incubation Manager; and Mrs. Manju Davy, Incubation Associate** by 31st August 2026.

The coordinated efforts of the MSME SPOC, Incubation Manager, Incubation Associate, MSME Coordinators, academic reviewers, industrial experts and the Pongu Ventures team contributed to the successful completion of the entire submission process.

Themes	Name of the Theme	Number of Ideas received In particular theme	Number of Ideas selected in this Theme
Theme 1	Renewable Energy	26	6
Theme 2	Energy Efficiency	17	5
Theme 3	Automotive Technology	8	3
Theme 4	Industry 4.0 & 5.0	62	9
Theme 5	Robotics & Automation	25	6
Theme 6	**Frontier Technology**	**81**	**11**

Overall Outcome

The **MSME Idea Hackathon 6.0** initiative received an encouraging response from students and entrepreneurs. A total of **219 innovative ideas** were received across **six themes**.

Following the internal evaluation conducted by the **Academic Reviewers and Industrial Experts**, **62 ideas were shortlisted** for the next level of the selection process. Considering the Host Institute limit of **40 ideas**, the **top 40 ideas were finally selected** for submission to the MSME portal by 31st August 2026.

The selected ideas were supported by the required documentation, including the preparation of **theme-wise Minutes of Meeting (MoM)** for all six themes. Each of the 40 selected ideas was subsequently forwarded **individually through the MSME portal**.

The entire process, from awareness and idea collection to evaluation, shortlisting, documentation, and final submission, was completed successfully within the prescribed timeline. The **final submission deadline was 31st August 2026**.

The results of the MSME Idea Hackathon 6.0 are **expected to be announced by March 2027**, as per the anticipated timeline. The institution looks forward to the outcome of the submitted ideas and the opportunities that may arise for the participating students and entrepreneurs.

Conclusion

The MSME Idea Hackathon 6.0 initiative at **Dr. ACS College of Engineering** was successfully carried out through a structured process involving awareness creation, coordinator meetings, student and entrepreneur participation, idea collection, theme-wise segregation, academic and industrial evaluation, shortlisting, detailed information collection, final selection, preparation of Minutes of Meeting and final submission.

The receipt of **219 ideas**, shortlisting of **62 ideas**, and final submission of **40 ideas** reflects the active participation and coordinated efforts of the institution's students, entrepreneurs, MSME Coordinators, academic reviewers, industrial experts and the Business Incubation Centre.

The successful completion of the Hackathon submission process has further strengthened the institution's efforts towards promoting **innovation, entrepreneurship and technology-oriented idea development** among students and aspiring innovators.

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