ACS College of Engineering
(Approved by AICTE, New Delhi, Govt. of Karnataka & Affiliated toVisvesvaraya Technological University, Belgaum)
Sponsored by : MOOGAMBIGAI CHARITABLE AND EDUCATIONAL TRUST
NAAC 'A' Accredited

Report on

2 Days Hackathon - Gen AI Business Innovation

Topic: 2 Days Hackathon - Gen AI Business Innovation

Date: 12th & 13th Feb 2026

Time: 8:30 A.M. to 4:00 P.M.

Program Objective:

The objective of this hackathon is to encourage participants to explore the potential of **Generative Artificial Intelligence (Gen AI)** in solving real-world business problems. The event aims to promote innovation, creativity, and problem-solving skills by enabling students to design and develop AI-based solutions that improve business processes, customer experience, and decision-making. It also provides a platform for participants to collaborate, learn emerging technologies, and apply their technical knowledge to create impactful and practical business innovations.

Program Outcome:

1. Enhanced Understanding of Gen AI – **Participants gained knowledge about Generative AI technologies and their applications in business innovation.**
2. Improved Problem-Solving Skills – **Students developed the ability to analyze business challenges and create AI-based solutions.**
3. Innovation and Creativity – **The hackathon encouraged participants to think creatively and develop unique ideas using AI tools.**
4. Teamwork and Collaboration – **Participants improved their teamwork and communication skills while working in groups.**
5. Hands-on Experience – **Students gained practical experience in designing and developing AI-driven prototypes.**
6. Technical Skill Development – **Participants enhanced their technical skills in AI tools, programming, and solution development.**

7. Exposure to Emerging Technologies – **Students became aware of the latest trends and advancements in AI and digital innovation.**
8. Improved Presentation Skills – **Participants learned how to present and explain their ideas and solutions effectively.**
9. Entrepreneurial Thinking – **The event encouraged participants to think about business opportunities and innovative startup ideas using AI.**
10. Confidence in Real-world Application – **Students gained confidence in applying their knowledge to solve real-world business problems.**

Participants: Students from various departments of ACS College of Engineering

About the Event

The **Hackathon – Gen AI Business Innovation** is a two-day innovative program jointly organized by the MSME Cell of ACS College of Engineering and Rajarajeswari College of Engineering. The event is conducted in collaboration with IIT Mandi iHub and HCI Foundation to promote innovation and practical learning in the field of **Generative Artificial Intelligence**.

This hackathon provides a platform for students and innovators to develop creative AI-based solutions for real-world business challenges. Participants work in teams to design and prototype innovative ideas that can improve business processes, enhance customer experience, and support digital transformation using Gen AI technologies.

The program will be held on **12th and 13th March 2026** at the **Seminar Hall, ACS College of Engineering**, bringing together students, mentors, and industry experts. The event aims to encourage collaboration, creativity, and technical skill development while exposing participants to emerging trends in AI-driven business innovation.

Event Poster



Event Photos

Students Presentation in Hackathon




Geo-Tagging Camera
2026/03/12 15:56
Kambipura,Karnataka,India
VFR8+H74, Kambipura, Karnataka 560074, India
Lat 12.891443 Long 77.465508


Geo-Tagging Camera
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GEN AI
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Guest Felicitation







Prize Distribution



1st Prize winners



2nd Prize winners



3rd Prize winners

Certificate Distribution








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Group photo


GEN AI
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GEN AI
BUSINESS INNOVATION
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Bengaluru,Karnataka,India
RAJARAJESWARI GROUP OF INSTITUTIONS, KAMBIPURA,
Mysore Road, Bengaluru, Kambipura, Karnataka 560074, India
Lat 12.891043 Long 77.465824
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Google

Certificate



MSME Incubation Manager

Incubation Manager
MSME Incubation Cell
Dr. ACS College of Engineering
Bengaluru-560 074.

20/2/26

Dr. ACS College of Engineering MSME Incubation Cell Bengaluru-560 074

SPOC 20/2/26