



Ross Smith, FRSA

Co-founder, FWA · Author, "The New AI Revolution" & "AI in the Classroom" · White House
Champion of Change

Ross is a Fellow of the Royal Society of Arts and a longtime advocate for responsible technology and inclusive workplaces. He is the co-founder of the Framework for the World Alliance (FWA) and a 30-year veteran at Microsoft, currently focused on M365 and AI deployment. He holds seven patents and researches AI, automation, worker displacement, and the future of work at University College Dublin.

He is the author of [*"The New AI Revolution in Customer Service and Support"*](#) and [*"AI in the Classroom"*](#). He co-founded the Seattle Women in Tech Consortium, serves on the board of Spreeha, and is a Sequoyah Fellow with the American Indian Science and Engineering Society.

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