



*Innovation Management Services*

## **Proposal**

Nov 18, 2020

To,

The Principal,  
ACS College of Engineering,  
Kambipura, Bengaluru,  
Karnataka-560074

**Subject: Proposal for Building Innovation Ecosystem at ACSCE**

Respected Sir,

This letter is to inform you that we have framed and enclosed our proposal. This has been framed after our initial discussions with coordinators of ACSCE and every effort has been made to make it as comprehensive and inclusive as possible. The proposal we have framed includes charges for all Innovation Management services related to innovation activities as an External Ecosystem Enabler and Experts

We ensure you that our work is professional with International standard and of the highest quality you will find in the price range expected by your management. We can also assure and guarantee that we will be setting up and managing the Innovation Cell, All necessary Workshops, will be conducted over the period of 12 months. We'll inculcate a culture of innovation through our monthly programs which will help boost Innovation culture in the campus.

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Activities to be conducted for Academic Year 2020-21

Innovation Activities for Academic Year 2020-21			
Semester I			
Quarter 1			
Sl. No.	Activity (Inspiration, Motivation and Ideation)	Mandatory/ Elective	Date
Q 1a	IIC Council formation or up gradation (of existing council) at Institute level. Conduct first council meeting.	Mandatory	Between Nov 1st & Nov 10th
Q 1b	Workshop on "Entrepreneurship and Innovation as Career Opportunity"	Elective	Between Nov 11th & Nov 20th
Q 1c	Session on Problem Solving and Ideation Workshop	Elective	Between Nov 21st & Nov 30th
Q 1d	Pitching workshop	Elective	Between Dec 1st & Dec 10th
Q 1e	Panel Discussion on Atmanirbhar Bharat- Vocal for Local, Make In India for the world.	Elective	Between Dec 11th & Dec 20th
Q 1f	Orientation Session on National Education Policy (with a focus on Innovation and entrepreneurship)	Mandatory	Between Dec 21st & Dec 30th
Quarter 2 (validation and Concept Development)			
Q 2a	IIC Council Meeting- Review of Q1 progress and Planning for Q2.	Mandatory	Between Jan 1st & Nov 10th
Q 2b	Session on Process of Innovation Development	Elective	Between Jan 11th & Jan 20th
Q 2c	Workshop on Design Thinking, Critical thinking and Innovation Design	Elective	Between Jan 21st & Jan 30th
Q 2d	Workshop on Entrepreneurship Development Phases	Elective	Between Feb 1st & Feb 10th
Q 2e	Design Validation through various model of design validation (e.g. Double Diamond Approach)	Elective	Between Feb 11th & Feb 20th
Q 2f	Idea/ PoC pitching & validation and Institute level PoC competition. Submission of Idea/PoC on IIC Portal	Mandatory	Between Feb 21st & Feb 28th
Q 2g	Orientation Session on National Innovation and Startup Policy (NISIP)	Mandatory	Between Mar 1 & Mar 10th

<b>Semester II</b>			
<b>Quarter 3 Prototype, Design, Process Development for Business Model/ Process/ Services</b>			
Q 3a	IIC Council Meeting- Review of Q2 progress and Planning of Q3.	<b>Mandatory</b>	Between Mar 1st & Mar 10th
Q 3b	Workshop on Prototype/Process Design and Development - Prototyping	Elective	Between Mar 11th & Mar 20th
Q 3c	Session/ Workshop on Business Model Canvas (BMC)	Elective	Between Mar 21st & Mar 30th
Q 3d	Business Plan/Prototype Competition to Invite Innovative Business Models from Students	Elective	Between Apr 1 & Apr 10th
Q 3e	Session on "How to plan for Start-up and legal & Ethical Steps"	Elective	Between Apr 11th & Apr 20th
Q 3f	Workshop of IP Management for Startups	Elective	Between Apr 21st & Apr 30th
Q 3g	Mentorship Session for Innovators (or) Student Entrepreneurs through experts	Elective	Between May 1st & May 10th
Q 3h	Orientation session for all students & faculties of Institute by Innovation Ambassador(s).	<b>Mandatory</b>	Between May 11th & May 20th
<b>Quarter 4 Awareness about Startup and related Ecosystem</b>			
Q4a	IIC Council Meeting- Review of Q3 progress and Planning of Q4	<b>Mandatory</b>	Between May 21st & May 30th
Q 4 b	Session on Prototype Validation - Converting Prototype into a Startup	Elective	Between Jun 1st & Jun 10th
Q 4c	Session on Accelerators/Incubation - Opportunities for Students & Faculties - Early Stage Entrepreneurs	Elective	Between Jun 11th & Jun 20th
Q 4d	Organise Session on "Lean Start-up & Minimum Viable Product/Business"- Boot Camp (or) Mentoring Session	Elective	Between Jun 21 & Jun 30th
Q 4e	Session on Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs	Elective	Between July 1st & July 10th
Q 4f	Session on Building an Innovation/ product fit for market	Elective	Between July 11th & July 20th
Q 4g	Session/ Panel discussion with innovation and Startup Ecosystem Enablers from the region/state/national level	Elective	Between July 21st & July 30th

Monthly 3 Days combined Virtual online Workshop via Zoom app for ACSCE plus another two hours per month for Documenting Innovation activities with IIC Coordinator apart from inculcating Innovation Culture in campus.

- ❖ This fee includes IIC services mentioned in section Semester 1 and 2 combined
- ❖ Innovation program for 20-40 students/Faculty including entrepreneurs and innovators.  
Innovators in campus can attend all the IIC related programs apart from Entrepreneurs
- ❖ It is to be noted that Pongu Ventures is charging a monthly fee mentioned above from the RRGi management for their effort in inculcating an Innovation in their campus for being an External Ecosystem Enabler and supporting ARIIA documents. These are common services as mentioned above will be delivered as one wholesome package for all 4 quarters which cannot be split. These are continuous programs and need a year or 2 whole semesters to see the real benefit.

**B. Startup Event Management services provided by Pongu ventures (Optional)**

Pongu Ventures, as an Outreach Partner of RRGi Business Incubator, will help host institutions to conduct following events for Startu'ps, Entrepreneurs, and Student Innovators which can be Local, District, Regional, National, or International level. These Events will be highlighted in National level as follows: **Hosted by RRGi College, Organized by RRGi, Powered by Pongu Ventures**

B1) Online Idea Festival

B2) Online Startupathon or Hackathon

B3) Online Business Plan Competition

B4) Online Prototype Competition

B5) Startup Awards Festival

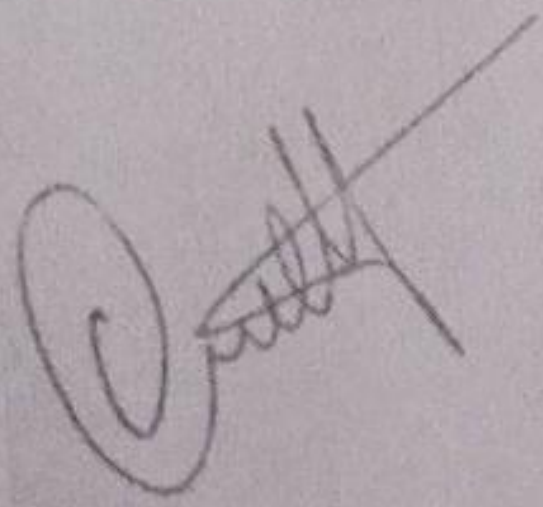
B6) Nationwide Pitch or Demo Day

B7) Webinars/Workshops open for all outside Participants & Students

All expenses for the above event(s) management including bringing external juries, Startup Experts, prize monies for the competition, logistics, marketing of the event(s) etc will be borne by the host institute. Pongu Ventures will take care of end to end event management. A separate event management fee will be charged depending, payable by Host Institution, on the scope of the event. These optional 7 online events mentioned above here are exclusive from the Innovation service fees mentioned in Semester 1 and Semester 2.

We hope this is a continuation of our fruitful working relationship between our organisations.

Thanking you,



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