







IIC Calendar Activities for Academic Year 2021-22 Semester I **Ouarter 1** Sl. No. Activity **Thrust Area** Threshold No of Activities **Required** to Conduct/Quarter 1 Workshop on "Entrepreneurship and Innovation as Career Opportunity" My Story - Motivational Session by Successful Innovators 2 My Story - Motivational Session by Successful Entrepreneur/Startup founder. 3 Inspiration 4 Session on Problem Solving and Ideation Workshop Motivation and 3 Numbers 5 Exposure and field visit for problem identification Ideation Pitching Event for Ideas Scouted & linkage with Innovation Ambassadors for 6 mentorship support. 7 Developing Online Repository of Ideas Developed and Wayforward plan **Ouarter 2** Workshop on Design Thinking, Critical thinking and Innovation Design 1 2 Expert talk on "Process of Innovation Development & Technology Readiness Level (TRL)" & "Commercilation of Lab Technologies & Tech-Transfer" 3 Workshop on Entrepreneurship Skill, Attitude and Behaviour Development 4 Session on Achieving Problem-Solution Fit & Product-Market Fit Validation and Concept 3 Numbers 5 Field/Exposure Visit to Pre-incubation units such as Fab lab, Makers Space, Design Development Centres, City MSME clusters, workshops etc. Pitching Event for PoCs developed & linkage with Innovation Ambassadors for 6 mentorship support. 7 Developing Online Repository of Proof of Concepts (PoCs) Developed and Wayforward plan Semester II **Quarter 3** 1 Workshop on Prototype/Process Design and Development - Prototyping 2 Session/ Workshop on Business Model Canvas (BMC) 3 Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Validation and Transfer Centre Innovation & Session on "How to plan for Start-up and legal & Ethical Steps" 4 Business 3 Numbers Workshop on Intellectual Property Rights (IPRs) and IP management for start up 5 Model DemoDay/Exhibition/Poster Presentation of Business Plan/Prototype developed & 6 Development linkage with Innovation Ambassadors for mentorship support. 7 Developing Online Repository of Business Plan/Prototypes Developed and Wayforward plan **Quarter 4** Session on Innovation/Prototype Validation - Converting Innovation into a Startup (or) 1 Session on Achieving "Value Propostion Fit" & "Bsuiness Fit" 2 Session on Accelerators/Incubation - Opportunities for Students & Faculties - Early Stage Entrepreneurs 3 Organise Session on "Lean Start-up & Minimum Viable Product/Business"- Boot Camp (or) Mentoring Session Validation and 4 Session on Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs Start-up 3 Numbers Development 5 Session/ Panel discussion with innovation and Startup Ecosystem Enablers from the region/state/national level DemoDay/Exhibition/Poster Presentation of Start-ups developed & linkage with 6 Innovation Ambassadors for mentorship support. 7 Developing Online Repository of Start-ups Developed/incubated and Wayforward plan