



ACS COLLEGE OF ENGINEERING

Kambipura, Mysore Road, Bengaluru – 560074.

Department of Computer Science & Engineering
Under the Banner of CSI – Students chapter



Report on Seminar

Name of the Event	:	Seminar on “ User Interface Design ”
Date & Time	:	24.09.2019 & 2.00 PM to 3.30PM
Venue	:	Seminar Hall 1
No.of Participants	:	90 -3 rd (A&B)sem CSE Students (85) Staff
Resource Person	:	Ms. Farheen Farhath, Managing Director, Prinston Smart Engineers

About the Talk

The seminar on “**User Interface Design**” was delivered Ms. Farheen Farhath, Managing Director, Prinston Smart Engineers Which is very important to be known for getting into the corporate world?

Initially we started our session with the introduction of “**User Interface Design**” which stated **User interface design** or **UI design** generally refers to the visual layout of the elements that a **user** might interact with in a website, or technological product. This could be the control buttons of a radio, or the visual layout of a webpage.

User interface design or UI design generally refers to the visual layout of the elements that a user might interact with in a website, or technological product. This could be the control buttons of a radio, or the visual layout of a webpage. User interface designs must not only be attractive to potential users, but must also be functional and created with users in mind and User interface design can dramatically affect the usability and user experience of an application. If a user interface design is too complex or not adapted to targeted users, the user may not be able to find the information or service they are looking for. In website design, this can affect conversion rates. The layout of a user interface design should also be clearly set out for users so that elements can be found in a logical position by the user.

User interface designs should be optimized so that the user can operate an application as quickly and easily as possible. Many experts believe that UI design should be simple and intuitive, often using metaphors from non-computer systems. With a more intuitive user interface design, users will be able to navigate around a website easily, finding the product or service they want quickly. One way to check the intuitiveness of a user interface design is through usability testing. The feedback from usability testing can then be used to optimize the user interface design of a prototype or final product.

The session taught about the un-employability skills which went like,

1. What is user interface design?
2. Why is user interface design important for usability?
3. How to optimize user interface design.
4. Application of UID

Then we had the guidance on application development by using UID and the jobs availability in the domain of application development, and all the courses available in there institute related to UID how it will be available for the students. Finally the session is ended with vote of thanks.
