

Report on “SWACHHATA HI SEWA Campaign”

Unnat Bharat Abhiyan (UBA) is a flagship program of Ministry of Human Resource Development (MHRD), Government of India. Our Institution is one of the Participating Institutions (PI) under UBA. UBA emphasized on the implementation of ‘plastic free Campaign’ during 11th September to 2nd October 2019 in the adopted villages.

In this regard, our institution planned for the event in collaboration with NSS on 1st October 2019 at our adopted villages. About 100 students of Aeronautical, Aerospace, Civil & Mechanical Engineering volunteered along with four faculty members namely Dr. Suresh P M, Mr. Srinidhi Acharya S R, Mr. Rakesh S of Mechanical Engineering and Mr. Shivashankar of Civil Engineering.

Students and faculty members explained the ill effects of plastics and recommended not to use plastics. Instead of plastics, reusable bags can be used which saves the environment and animals. School children and the people of the villages responded and assured that they will say no to plastics and also welcomed the initiative. Students also collected the plastics from the houses and surrounding areas. The campaign was successful in imparting “SWACHHATA HI SEWA” and “Say no to Plastics”

Dr. Suresh P M

Coordinator UBA

Date: 4/10/2019

Place: Bengaluru











