

ENTREPRENEURSHIP AWARENESS CAMP

To encourage our students to be job creators
and not job seekers



AT ACS COLLEGE OF ENGINEERING

BENGALURU-560074

August 17-19, 2017

SUPPORTED BY



Entrepreneurship Development
Institute of India (EDII)
Ahmedabad, Gujarat



The National Science & Technology
Entrepreneurship Development Board,
DST, Government of India



Dept. of Mechanical Engineering,
ACS College of Engineering,
Bengaluru

Entrepreneurship education seeks to provide the students with knowledge, skills and motivation to encourage entrepreneurial success in various domains.

OBJECTIVES

In today's tumultuous world, people are struggle to find their identity, understand their environment, and chart their course. Priorities are difficult to establish and choices are not easy to make when confronted with the complexity, instability and ongoing change of contemporary life. It is our conviction that entrepreneurship represents a theme that can significantly enhance the educational experience of students while also better preparing young peoples to deal with the world around them. Our focus is on the entrepreneurial mindset, the ability for students to think and act in more creative, innovative, opportunistic and proactive ways.



OBJECTIVES

Specific objectives include helping ensure that students:

- Recognize the innate entrepreneurial potential within themselves.
- Understand the many ways in which entrepreneurship can manifest itself in different walks of life.
- To recognize and assess opportunities in their environments.
- Are willing to have big dreams and take responsibility for pursuing those dreams.
- Become better creative problem solvers.
- Appreciate the role that entrepreneurial behavior can play in enhancing their lives and the lives of others.
- Develop a strong knowledge base and set of tools that enables them to act on creative and innovative ideas.
- Recognize the critical importance of values and ethics when engaged in entrepreneurial activities.

CONTENT

- Entrepreneurs and Entrepreneurship
- Achievement Motivation
- Identification of Opportunities, Idea Generation
- Set up of SSI Units, Financial, Technical & Commercial aspects of SSI
- Government Support for Entrepreneurs
- Communication skills required for an Entrepreneurs
- Discussion with Live Entrepreneurs

TARGET GROUP

The workshop is open for all the students of Second year, Third Year & Final Year of all branches of B.E. and M.Tech.

FEES

The programme registration fee is Rs. 100/- per student, which covers tuition fee, tea, course material, Industrial Visit and certificate cost.



Students
can register
on or before
12th August,
2017

REGISTRATION LINK:

<http://tinyurl.com/y7omb73l>

FOR FURTHER CLARIFICATION CONTACT

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