



ACS COLLEGE OF ENGINEERING

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Mysore Road, Kengeri Hobli, Bangalore - 560 074
Web : www.acsce.edu.in,

DEPARTMENT OF MECHANICAL ENGINEERING

Organized

NATIONAL LEVEL

FACULTY DEVELOPMENT WORKSHOP ON

INTELLECTUAL PROPERTY RIGHTS:

SIGNIFICANCE FOR ACADEMIA IN BUSINESS & RESEARCH

28th JANUARY 2017

SPONSORED AND SUPPORTED BY



VTPC: VISVESVARAYA TRADE PROMOTION CENTRE
(Government of Karnataka Organization)

About VTPC: VISVESVARAYA TRADE PROMOTION CENTRE

Visvesvaraya Trade Promotion Centre is the designated Nodal Agency of the State for the promotion of International Trade from Karnataka, registered under the Karnataka Societies Act. It is supervised and regulated by an autonomous body constituted by the Government of Karnataka. VTPC has been operational since 1965 under the aegis of the Department of Industries & Commerce. VTPC is named after the Chief architect of modern Karnataka, Bharat Ratna Late Sir M.Visvesvaraya, who was instrumental in the industrialization of the State.

VTPC has over the years evolved as a strong centre of excellence in global trade solutions for the promotion of international trade from the State. The Centre assists and facilitates stakeholders, addresses their grievances/issues in trade through its vast array of services and ongoing export oriented programmes. As a catalyst in propelling trade, VTPC continues to trail blaze in charting the blue print for formulation of the Export Promotion Policy, IPR Policy, promotion of SEZs & EOUs in the State, implementation of the ASIDE scheme and providing impetus to promising exporters from Karnataka.

WTO and IPR Relay Cell

The WTO & IPR Relay Cell, hitherto with the Karnataka Council for Technological Up gradation (KCTU) has been transferred to the VTPC, vide a Government Order in December 2012. The primary functions of the Cell encompass:

- Stakeholder interactions on contemporary topics having broad ramifications on WTO issues
- WTO training and sensitization programs for academia, industry and government
- Suggestions and inputs to industry and trade through
 - Periodic, need based and vital market research and surveys
 - Launch of WTO specific newsletter in prospect
 - Compliance with the global standards prescribed under the WTO
 - Single window liaison agency
- Credible and extensive database on WTO and its implications for sectors/sub sectors, products and processes

- Provide technical, legal and administrative support to the industrial sector through the IP Policy of the State
- Chart action plan on the suggestions of the Task Force on IP Policy
- Guidance on IP Creation, IP Protection, IP Commercialization and IP Enforcement
- IP Kiosk with IP Compliances and IP Resource Management

Government of Karnataka

**Visvesvaraya Trade Promotion Centre
Department of Industries & Commerce**

In association with
ACS College of Engineering, Kengeri, Bengaluru

National level Faculty Development Workshop on
Intellectual Property Rights:
Significance for Academia in Business & Research

Date: 28th January 2017

Venue: ACS College of Engineering, Bengaluru

Program Agenda

| Time | Session | Speaker |
|------------------------------|--|--|
| 10 a.m – 10.30 a.m | Opening Session: | Prof Sunil ACS College of Engineering Bengaluru |
| | Theme Facilitation | Prabhavathi Rao Program Coordinator WTO & IPR Relay Cell Visvesvaraya Trade Promotion Centre Dept of Industries & Commerce Govt of Karnataka |
| 10.30 a.m – 11.45 a.m | Overview of the Intellectual Property Rights Spectrum: An Introduction | Madhusudhan S T Partner K&S Partners Bengaluru |
| 11.45 a.m – 12 p.m | Q & A Session and Tea Break | |
| 12 p.m – 1.15 p.m | Patentability Subject Matter and checklists: (a) What is patentable and what is not (b) Patent Filing Mechanisms and procedures | Madhusudhan S T Partner K&S Partners Bengaluru |

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|----------------------------|--|---|
| 1.15 p.m – 2 p.m | Q & A Session and Break for Lunch | |
| 2 p.m – 3.15 p.m | All that you should know about Prior Art Search (Online Computer Lab Session) | Dr. S Rama Murthy IP Specialist and Former Head-IPR, Centre for Emerging Technologies, Jain University, Bengaluru |
| 3.15 p.m – 3.30 p.m | Tea Break | |
| 3.30 p.m – 4.45 p.m | Patent Portfolio Management: Road to Commercialisation | Dr. S Rama Murthy IP Specialist and Former Head-IPR, Centre for Emerging Technologies, Jain University, Bengaluru |
| 4.45 p.m – 5.15 p.m | Valedictory & Close of Session | |

WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS

Visvesvaraya Trade Promotion Centre, Department of Industries and Commerce, Government of Karnataka organization, jointly organized one day National level Faculty Development Workshop on Intellectual Property Rights at ACS College of Engineering, Bangalore at 10.00 am on, 28th January 2017. The workshop aims to provide the basic information and awareness on IPR spectrum from innovation to commercialization and also discuss the present scenario of IPR in academia and requirement of the IP Cell. The targeted audiences are from the faculties from various Engineering Colleges across the country. This workshop will cover different topics of IP Management from introduction to IPR and best practices of IP Cell in educational institutions by renowned speakers. The key topics that would be covered during the workshop are mainly: - Introduction to IPR - Patentability Criteria with case studies - Patenting Procedure and Prior-art Search - IP Commercialization.

The workshop on intellectual property rights (IPR) awareness programme jointly organized by Visvesvaraya Trade Promotion Centre, Government of Karnataka and ACS College of Engineering (ACSCE) on 28/01/2017 at 10:00 am in second floor Seminar hall, ACSCE.

Prof. Sunilraj B.A, Asst. Professor, Department of Mechanical Engineering and Entrepreneurship Development Cell Coordinator have opened the session by addressing the gathering about the agenda of the event. The floral welcome was given to all the guests by the senior Professors of ACSCE.

Ms. Prabhavathi Rao, Program Coordinator, WTO & IPR Relay Cell, Visvesvaraya Trade Promotion Centre, Dept of Industries & Commerce, Government of Karnataka, Clearly explained about the importance of Patents in the science and technology field and stressed on the importance of innovative ideas and also explained about the support given to the educational institution and for the engineering students for the innovative project from the Visvesvaraya Trade Promotion Centre, Government of Karnataka.

In the morning **session Mr. Madhusudhan S T**, Senior Associates, K & S partner, Bangalore, have given the session on Overview of the Intellectual Property Rights Spectrum: An Introduction from 10.30 a.m. to 11.45 a.m. In the next session i.e from 12.00 p.m to 1.15 p m clearly explained about what are the product which can be patent. He conveys the clear information about the procedure of filling the patent.

In afternoon session **Dr. S Rama Murthy** Intellectual Property Specialist and Former Head-IPR, Centre for Emerging Technologies, Jain University, Bengaluru has given technical talk for two hours on Patent Portfolio Management: Road to Commercialization.

More than 24 participants (the faculties across the country of various engineering colleges) attended the program. The programme helped to create awareness and importance of Intellectual Property Rights.

The workshop is ended with vote of thanks given by Prof. Sunil Raj B.A, Assistant Professor of Mechanical Engineering and co-coordinator of the programme.

Photographs of Intellectual Property Rights



**Photograph of Opening Session of Workshop on Intellectual Property Rights by
Prof Sunilraj B.A**



Photograph of Theme Facilitation by Prabhavathi Rao



Photograph of Mr. Madhusudhan S T lecture in the workshop



Photograph of Dr. S. Ramamurthy lecture in the workshop



Photograph of Participants attended in National Workshop on Intellectual Property Rights

ACS COLLEGE OF ENGINEERING
Department of Mechanical Engineering

One day National level Faculty Development Workshop on Intellectual Property Rights
(28th January 2017)

PARTICIPANTS DETAILS AND ATTENDANCE STATUS DETAILS

| Sl. No. | External Participants Name | Designation | Institutional Address with pincode | Mobile | Gender | Attendance Status |
|---------|----------------------------|-------------------------|---|--------------------------|--------|-------------------|
| 1. | Prof.Dr.E.Kaliappan | Vice Principal HOD/EEE, | Jaya EngineeringCollege, Thiruniravur, 602024, | 9940539905 9600524635 | Male | Yes |
| 2. | Bharath v | Assistant Professor | Sri Venkateshwara College of Engineering, Vidyanagar, Bengaluru 562157 | 8095219811 | Male | Yes |
| 3. | Dr. Iranna Korachagaon | Professor and Head | Tontadarya college of Engineering, Gadag - 582101, Karnataka | 7259028820 | Male | Yes |
| 4. | Sanjay Singh | Asso Professor | VMKV Engineering college, NH47, Sankari main road, Periyaseeragapadi, Salem - 636308 | 9042967232 | Male | Yes |
| 5. | Chandra Shekar B.M | Assistant Professor | Jyothy Institute of Technology, Tataguni, Agara main road, off. Kanakpura Road, Bangaluru-560082. | 9945218167 | Male | Yes |
| 6. | Durairaj S | Assistant Professor | Trichy Engineering college, Sivagnanam nagar, konalai-621132 | 9842467762 | Male | Yes |
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| 7. | Senthil S | Assistant Professor | Trichy Engineering College, Sivanganam Nagar, Konalai 621132, | 7402002658 | Male | Yes |
| 8. | Sameer S kulkarni | Assistant Professor | B.L.D.E.A's Dr P G Halakatti College of Engineering & Technology, Vijayapur-586103 | 9448972991 | Male | Yes |
| 9. | Sunilakumar Biradar | Assistant Professor | B.L.D.E.A's V.P Dr. P.G.Halakatti College of Engineering & Technology, Vijayapur-586103 | 9964466305 | Male | Yes |
| 10. | Ravikumar R | Assistant Professor | APS college of Engineering, Somanahalli, Bangalore -82 | 9743111727 | Male | Yes |
| 11. | T Mallikarjuna Raju | Assistant Professor | BR Engineering College Moinabad Mandal, Ranga Reddy District, Hyderabad, Telangana Pin code - 500075 | 9985198634 | Male | Yes |
| 12. | Hemalatha KL | Associate Professor, | Sri Krishna Institute of Technology, B'lore 560090 | | Female | Yes |
| 13. | M Lakshmi pathy | Assistant Professor | Kuppam Engineering College | 9666413937 | Male | Yes |
| 14. | GN Kodanda Ramaiah | Professor and HOD, | Kuppam Engineering College | | Male | Yes |
| 15. | Maharudra | Sr Gr lectures, | Govt Polytechnic, Bagepalli-561207 | 9844372213 | Male | Yes |

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| 16. | Dr Basant Agrawal | Assistant Professor | Shri G S Institute of Technology and Science, Indore | 8989441715 | Male | Yes |
| 17. | Mamatha CG | Assistant Professor | GSSS Institute of Engineering & Technology for Women Mysore | 9449834422 | Female | Yes |
| 18. | Jayasudha | Asst. Professor | KSIT, Bangalore | 9845896388 | Female | Yes |
| 19 | Dr. Poornima G Patil | Asst Professor | VTU, Belagavi | 9448866425 | Female | Yes |
| 20 | Dr. Rajanna | Asst. Professor | GEC, Kuashalnagar | 9008109029 | Male | Yes |
| 21. | Amol Anil Karmarker | Assistant Professor | HVP mandal College of Engineering and Technology Amaravathi. Maharashtra | 9823191543 | Male | Yes |
| 22. | Sarang V Khond | Associate Professor | HVP mandal College of Engineering and Technology Amaravathi, Maharashtra | 9823057445 | Male | Yes |