

Entrepreneurship Awareness Camp Schedule (18th Feb – 20th Feb)

Day	Morning Session		Afternoon Session		
	Session I 9.30 a.m. to 11.00 a.m.	Session II 11.15 a.m. – 12.45 p.m.	Session III 1.30 p.m. – 2.45 p.m.	Session IV 2.45 p.m. – 4.00 p.m.	
1 st 18 th Feb	Inauguration- Camp Objective, Entrepreneurship Dr. Parameswar Iyer Chairman Department of Management Studies IISc, Bangalore	Creativity in Entrepreneurship World Dr, Raveendra, Head of the Dept, Dept of Management Studies, MSRIT	B R E A K	Identification of opportunities for entrepreneurs Prof. Sunilraj B.A. Asst. Professor, Mechanical Engg Dept. ACS College of Engg	Mechanism of product selection and technology-assistance from R&D labs and others on choice of technology Dr. M. Eswarmoorthy, Head of the Dept, Dept of Mechanical Engg ACS College of Engg
2 nd 19 th Feb	How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture.) Er. K. Devraj Deputy Director MSME	Support and financial assistance from Govt. agencies, banks, financial institutions, SFCs and others-securities demanded by FIs/banks Er. K. Devraj Deputy Director MSME		Tech. & commercial Aspects of SSI unit (General concept only) Dr. Raju B.R. Head of the Department, Automobile Engg, OXFORD College of Engg	Financial aspects of SSI unit including salient features of a project report Venkatesh, Manager, Kotak Mahendra Bank Limited
3 rd 20 th Feb	Communication skills (interacting with people) for better results Bhagya Lakshmi Placement Officer, ACS College of Engg	Discussion with participants for their reactions about the camp		ACE Designer Solution Private Limited (Factory Visit)	