ENTREPRENEURSHIP AWARENESS CAMP

To encourage our students to be job creators and not job seekers

ACS COLLEGE OF ENGINEERING

BENGALURU-560074

February 15-17, 2018

SUPPORTED BY









Entrepreneurship Development Institute of India (EDII) Ahmedabad, Gujarat The National Science & Technology Entrepreneurship Development Board, DST,Government of India Dept. of Mechanical Engineering, ACS College of Engineering, Bengaluru

Entrepreneurship education seeks to provide students with the knowedge, skills and motivation to encourage entrepreneurial success in a variety of settings.



In today's tumultuous world, people are struggle to find their identity, understand their environment, and chart their course. Priorities are difficult to establish and choices are not easy to make when confronted with the complexity, instability and ongoing change of contemporary life. It is our conviction that entrepreneurship represents a theme that can significantly enhance the educational experience of students while also better preparing young people to deal with the world around them. Our focus is on the entrepreneurial mindset, the ability for students to think and act in more creative, innovative, opportunistic and proactive ways.

OBJECTIVES

Specific objectives include helping ensure that students:

- Recognize the innate entrepreneurial potential within themselves.
- Understand the many ways in which entrepreneurship can manifests itself in different walks of life.
- Are better able to recognize and assess opportunities in their environments.
- Are willing to have big dreams and take responsibility for pursuing those dreams.
 Become better creative problem solvers.
- Appreciate the role than entrepreneurial behavior can play in enhancing their lives and the lives
 of others.
- Develop a strong knowledge base and set of tools that enables them to act on creative and innovative ideas.
- Recognize the critical importance of values and ethics when engaged in entrepreneurial activities.

CONTENT

- Entrepreneurs and Entrepreneurship
- Achievement Motivation
- Identification of Opportunities, Idea Generation
- Set up of SSI Units, Financial, Technical & Commercial aspects of SSI
- Government Support for Entrepreneurs
- Communication skills required for an Entrepreneurs
- Discussion with Live Entrepreneurs







The workshop is open for all the students of Second year, Third Year & Final Year of all branches of B.E. and M.Tech.

There is NO registration fee, only limited seats are available, selection will be made on first come first serve basis.

Students
can register
on or before
10th February,
2018

REGISTRATION LINK: http://tinyurl.com/y7omb73l

FOR FURTHER CLARIFICATION CONTACT

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