

ACS COLLEGE OF ENGINEERING, BENGALURU 560074
DST-NSTEDB sponsored Faculty Development Programme on Entrepreneurship Development
16th to 30th January 2017

TENTATIVE PROGRAMME SCHEDULE

Date	Morning Session		Afternoon Session	
	9:30 a.m to 11:00 a.m	11:20 a.m – 12:40 p.m	1:30 a.m. to 2:40 p.m.	2:50 p.m. to 4.00 p.m.
16 th Jan Mon	Registration	Inauguration/Keynote address Prof. VB Nanda Gopal, CEO, JSSATE,STEP,Bengaluru	Indian Values entrepreneurship & the present scenario Prof. VB Nanda Gopal, CEO, JSSATE,STEP, Bengaluru	Programme Objective & Orientation: Mr. Sunilraj B.A., ACSCE, Bengaluru
17 th Jan Tue	Why Entrepreneurship: Entrepreneurship- Concept Mr. Raman Gujral, Regional Coordinator EDII, Bengaluru		EDPs-methodologies & strategies-promotional work & developmental inputs Mr. Yashaswi Nag, Faculty, EDII, Bengaluru	
18 th Jan Wed	Profile and characteristics of an Entrepreneur Dr. S.B. MALLUR Professor, UBDTCE, Davangere		How to Identify and Select Potential Entrepreneurs: various tool and techniques Mr. Yashaswi Nag, Faculty, EDII, Bengaluru	
19 th Jan Thu	Technology assistance from R&D labs & other institutions Dr. SenthilKumaran,ACSCE	Schemes of DST & other agencies including Venture Capital Fund Dr. Senthil Kumaran, ACSCE	Project Identification & opportunity guidance Mr. Raman Gujral Regional Coordinator EDII, Bengaluru	
20 th Jan Fri	Marketing management and marketing support available to SSI units Mr. Suhail Palakkod, Asst. Faculty, EDII, Bengaluru		Marketing management and marketing support available to SSI units Mr. Suhail Palakkod, Asst. Faculty, EDII, Bengaluru	
21 st Jan Sat	How to start a SSI unit Agencies involved in promoting & assisting SSI units Er. K. Devraj, Deputy Director,MSME, Bengaluru		Problem solving & decision making Mr. Suhail Palakkod, Asst. Faculty, EDII, Bengaluru	
23 rd Jan Mon	Business Environment Scanning Mr. P.K. Thomas Co Founder and Managing Director Mentor Max Incubation Services Private Limited		Business Planning Prof. VB Nanda Gopal, CEO, JSSATE,STEP,Bengaluru	

L
U
N
C
H

ACS COLLEGE OF ENGINEERING, BENGALURU 560074
DST-NSTEDB sponsored Faculty Development Programme on Entreprenurship
Development 16th to 30th January 2017

TENTATIVE PROGRAMME SECHDULE

24th Jan Tue	Financial aspects of SSI units: Project cost, Source of finance, Cost of production & Profitability/Financial Aspects of SSI Unit- financial projections, BEP, working capital assessment etc V. Suresh Babu, Sr. Branch Manager, NSIC, Bengaluru		B	Role of Supporting Agencies- DIC, SIDC, etc- A panel discussion/Role of Financial Institutions Banks / SFC etc- A panel discussion Er. Hemanth Asst. Director, DIC, Bengaluru
25th Jan Wed	Factory Visit Autoliv India Pvt Ltd, Hoskotte, Bengaluru			Factory Visit Autoliv India Pvt Ltd, Hoskotte, Bengaluru
27th Jan Fri	Custom Engineering Product Design aspects for SSI unit Mr. Srinidhi Acharya, ACSCE, Banalore	Environmental/Pollution control and Energy saving / Non-conventional energy sources aspects Dr.M. Eswaramoorthy, ACSCE, B'lore	R E	Interface with successful entrepreneur & success stories Mr. Prakash Holla, Distinct Productivity Solution Pvt. Ltd.
28th Jan Sat	INTELLECTUAL PROPERTY RIGHTS Ms Prabhavathi Rao Program Coordinator, WTO, and IPR Relay cell			INTELLECTUAL PROPERTY RIGHTS Ms. Prabhavathi Rao Program Coordinator, WTO, and IPR Relay cell
30st Jan Mon	Action Plan and Feed Back	Valedictory Dr Mr. Seetharam IAS (Rtd) CEO, RRGI - Bengaluru	K	