ACS COLLEGE OF ENGINEERING

Department of CSE

Computer society of India student chapter organized event report

NAME OF THE EVENT   : Technical Talk
DATE &TIME   : 19.8.2016 & 9.30am,
VENUE   : CSE seminar hall.
No. of Participants : 100 students
RESOURCE PERSON   : **Venkata Reddy P.S,**
                       Technical Lead,Infosys,
                       Bangalore.

Technical talk on Web Mining:

Web mining is the use of data mining techniques to automatically discover and extract information from Web documents and services.

There are three general classes of information that can be discovered by web mining:

- Web activity, from server logs and Web browser activity tracking.
- Web graph, from links between pages, people and other data.
- Web content, for the data found on Web pages and inside of documents.

At Scale Unlimited we focus on the last one – extracting value from web pages and other documents found on the web.

Gallery